

GCSE Outline of Media teaching

Long terms Plan: Sept 2016

	Year10	Year11
lessons		
Winter	<p>HALF TERM 1 :</p> <p>Intro to Media Studies – 4 key concepts covered. Analytical essay assessment</p> <p>HALF TERM 2: MAGAZINES:</p> <p>Coursework 1 : comparing front covers</p>	<p>HALF TERM 1 :</p> <p>Music video – Pre-production. Pitch and assessment Filming starts</p> <p>HALF TERM 2: Filming and production.</p> <p>Editing starts . Rough cut finished</p>
Spring	<p>HALF TERM 1 :</p> <p>MAGAZINES (cont.) – practical assignment Creating front cover in photoshop</p> <p>HALF TERM 2: ADVERTISING</p> <p>Coursework 3 : How an advert campaign reaches it targets audience - Analytical essay, deconstructing existing advertising campaign.</p>	<p>HALF TERM 1 :</p> <p>Final edit of video and evaluations finished</p> <p>Final coursework redrafts Coursework folders all finished and final marks given.</p> <p>HALF TERM 2: Exam Topic : (2015 – Sci Fi Film)</p>
Summer1	<p>HALF TERM 1 :</p> <p>ADVERTISING</p> <p>Coursework 4: Advert Campaign Design</p>	<p>HALF TERM 1 :</p> <p>EXAM prep.</p> <p>HALF TERM 2: N/A</p>

	<p>HALF TERM 2: Music video : Practical skills workshops Music video research and design</p>	
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